



Cheshire Rugby Football Union

(EST. 1875)

Job Description

Cheshire RFU Area Rugby Development Lead

Reports To: Cheshire West Area Committee and Cheshire RFU CB Rugby Developer Lead

Purpose of the Role

To support and promote the growth of rugby across Cheshire by engaging with clubs, encouraging the uptake of different rugby formats, and ensuring effective communication between clubs and the Cheshire RFU.

Key Responsibilities

- Promotion of Rugby Formats
 - - Actively promote and raise awareness of the different rugby formats (e.g., XV's, 7s, Touch, Walking Rugby, Mixed Ability) to clubs across Cheshire.
 - - Share best practice, resources, and success stories to inspire club engagement.
- Club Engagement & Support
 - - Build strong, positive relationships with clubs, offering guidance and support on development opportunities.
 - - Assist clubs in identifying the most suitable formats of rugby for their players and communities.
 - - Encourage inclusive participation by supporting age-grade, women & girls, and social rugby growth.
- Feedback & Communication
 - - Act as a link between clubs and Cheshire RFU, providing regular updates on challenges, successes, and opportunities to the Area Chair and CB Lead
 - - Collect and report insights from clubs to inform board decisions and future planning.
 - - Ensure clubs are aware of funding, training, and development initiatives available to them.

Key Skills & Attributes

- Strong knowledge and passion for rugby and its different formats.
- Excellent communication and interpersonal skills.
- Ability to build and maintain positive working relationships with volunteers, players, and administrators.
- Organised, proactive, and able to work independently.
- Commitment to promoting inclusivity and accessibility in rugby.

Accountability

The role holder is accountable to the Cheshire RFU Area Chair and will be expected to provide regular progress reports, highlighting areas of success and any barriers requiring support.